



Visual Historiography  
25<sup>th</sup> & 30<sup>th</sup> Nov. 2011

# Mapping the World

Cartographic concepts in light of  
Matteo Ricci's Chinese World Map  
(1602) in East-West perspective.

**Fri, 25<sup>th</sup> Nov. 2011 14:00–18:30**

**Austrian National Library | 1010 Vienna, Josefsplatz 1, Oratorium**

This workshop will focus on cartographic practice and the meeting of Chinese and European intellectual life as evidenced by one of the great world treasures in the Austrian National Library, the world map *Kun yu wan guo quan tu* from 1602. Produced by an Italian Jesuit missionary at the Ming court, the map documents a formative cultural encounter between East and West, reconciling traditional world views and mathematical projection, and raises questions about Chinese and Italian intellectual and visual history as well as about cartography as a visual medium of communication then and now.

**Welcome:** Deborah Klimburg-Salter (University of Vienna, Institute of Art History)

**Opening:** Susanne Weigelin-Schwiedrzik (Vice Rector, University of Vienna)

**Karel Kriz** (University of Vienna, Department of Geography and Regional Research, Cartography and GIScience)

»*Esthetics and Design in Cartography – Means of Communication*«

**Eugene Wang** (Harvard University, Department of History of Art and Architecture)

»*Cross-Cultural Mapping: How Matteo Ricci's World Map Was Made in China*«

**Ute Landwehr** (Austrian National Library, Institute of Restoration)

»*The Conservation of the Austrian National Library's Copy of Matteo Ricci's Map of the World: Journeys between East and West*«

**Sebastian Schütze** (University of Vienna, Institute of Art History)

»*The Jesuit Mission in China from Propaganda Fide to Cross-Cultural Dialogue and Exchange*«

**William Cartwright** (Royal Melbourne Institute of Technology)

»*Reflections of Cartographic Heritage in the Design and Publishing of Modern Mapping Products*«

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